35th EFFoST International Conference:
Healthy Individuals, Resilient Communities, and Global Food Security

1-4 November 2021 | Lausanne, Switzerland

Sponsorship and exhibition prospectus

www.effostconference.com
Statistics (2017-2019)

Average number of delegates

532

Gender

Female: 58%
Male: 42%

Age

- 39 or less: 69%
- 40-54: 20%
- 55-64: 7%
- 65 or more: 4%

Function

- Dean/CEO/MD: 2%
- Head of Faculty/Dept/Director: 2%
- Professor/Senior researcher/manager: 19%
- Assistant professor/researcher/manager: 24%
- Graduate/PhD researcher: 44%
- Other: 9%

Origin of Delegates

International: 23%
Europe: 77%

International delegates come from countries including Algeria, Australia, Benin, Brazil, Canada, Chile, China, Columbia, India, Iran, Israel, Japan, Jordan, Republic of Korea, Lebanon, Mexico, New Zealand, Nigeria, Oman, Pakistan, Peru, Singapore, South Africa, Taiwan, Thailand, Tunisia, United Arab States, United States and Uruguay.
The 35th EFFoST International Conference will be hosted by Agroscope, Bühler Group, EPFL, ETH Zürich, and Nestlé and supported by an independent Scientific committee. We look forward to welcoming you in the city of Lausanne in Switzerland from 1-4 November 2021.

The acceleration of climate change and the outbreak of the COVID pandemic, shows the central role of food & nutrition to provide basic needs, wellbeing and resilience for individuals, families and societies around the world. We share FAO’s vision of a world free from hunger and malnutrition, where food and agriculture contribute to improving the living standards of all.

EFFoST2021 aims to be a catalyst for collaboration between industry, academia and governments to address challenges in food and nutrition. This will be achieved by examining the themes and topics mentioned below.

This year’s host country Switzerland is home to a unique food and nutrition ecosystem that is rooted in agricultural tradition, an unmatched concentration of the world’s leading companies and scientific institutions, as well as a large number of start-ups in areas such as food, nutrition, life sciences and robotics.

Every year the European Federation of Food Science and Technology (EFFoST) organises this prestigious academic food science and technology conference. Join world-renowned researchers, scientists, policy makers, professionals and students from multi-disciplinary food-related fields to share the latest developments and create new partnerships.

EFFoST2021 will explore the theme: Healthy Individuals, Resilient Communities, and Global Food Security

Advancing Science for Shifting Consumer Trends

- Food product design in times of uncertainties: technologies for affordable, shelf-stable products
- Food & nutrition to enhance the resilience of individuals and societies

Shaping Robust and Flexible Supply Chains & Manufacturing Setups

- Technologies for decentralized and modular food processing
- Safety, Authenticity, Sanitation in innovative food processing
- Towards Food Industry 4.0

Engineering Affordable and Sustainable Nutrition Solutions

- Food technology for low cost & high nutritional value
- Biodiversity for healthier diets: alternative proteins, ancient ingredients, minimum processing
- Plant-based vs. animal-based protein: ingredients, processing, nutrition and liking

Use your presence at EFFoST2021 to:

- Network with food scientists and technologists
- Increase visibility of your company profile and brand
- Develop and strengthen partnerships
- Build trust and good will
- Access thought leaders
- Meet talented candidates for employment
- Engage with purchasing influencers and decision makers
- Collect data and gain insights
- Demonstrate (showcase & sample) your products and services
- Identify brand ambassadors
- Enhance your corporate citizenship
Scientific conference hosts

The Nestlé Group is the world’s largest food and beverage company with more than 2000 brands ranging from global icons like Nescafé and Nespresso to local favorites. In 2019, total sales were roughly 92.6 billion Swiss francs. The company’s performance is driven by their Nutrition, Health and Wellness strategy that is focused on enhancing the quality of life and contributing to a healthier future. Founded in the Swiss town of Vevey more than 150 years ago, it is currently present in 187 countries around the world with 403 factories and 291,000 employees. Nestlé’s Research & Development counts 3,900 employees working at 23 locations worldwide.

ETH Zürich is an institution of the Swiss Confederation dedicated to higher learning and research. Together with EPFL and four research institutes, it forms the federally directed ETH domain. Our university for science and technology dates back to the year 1855, when the founders of modern-day Switzerland created it as a centre of innovation and knowledge. ETH Zürich, provides an ideal environment for students and researchers to think independently, creating a climate that inspires top performance. ETH Zürich is pioneering effective solutions for the global challenges of today and tomorrow. ETH Zürich regards itself as an institution with regional and national roots that it is also fully integrated in the international academic community.

EPFL is one of the two technology institutes in the Swiss ETH domain. EPFL is Europe’s most cosmopolitan technical university. It welcomes students, professors and collaborators of more than 120 nationalities. EPFL has both a Swiss and international vocation and focuses on three missions: education, research and innovation. Ranked among the top 20 best universities in the world, EPFL emphasises innovation and international collaboration at all levels of education and research. It offers its students thirteen study courses and advanced programmes within the expanding campus.

Bühler is a leading industrial solution provider. Two billion people each day enjoy foods produced on Bühler equipment; and one billion people travel in vehicles manufactured with parts produced by Bühler machinery. Bühler’s purpose is to address the world’s most pressing food and mobility challenges with innovative technologies and digital services. The company’s mission is to contribute to reducing waste – yield, water and energy - by 50% in customer value chains. Today, this family owned company that was founded in Uzwil, Switzerland in 1860, operates in 140 countries with over 30 production sites, 100 service centers and 25 application centers. Focus areas of innovation are sustainable protein supply, affordable nutrition and circular food concepts that leverage science and technology and collaborative innovation.

Agroscope develops solutions for the benefit of a sustainable agricultural and food sector. Affiliated with the Swiss Federal Office for Agriculture, Agroscope is spread out over various locations throughout Switzerland. Research is conducted along the entire agrifood value chain, from farm to fork. The research fields include plants, animals, food, the environment and competition. With its system research, Agroscope makes an important contribution for a competitive and sustainable agricultural sector, for a healthy diet with high-quality food, and for an intact environment for the benefit of society, policy-makers and practitioners.

Agroscope for good food and a healthy environment
Committee

Conference Chair
Prof. Christoph Hartmann, Nestlé Research, Switzerland

Local Organising Committee
Prof. Erich Windhab, ETHZ, Switzerland
Prof. Francesco Stellacci, EPFL, Switzerland
Dr. Beatrice Conde-Petit, Bühler Group, Switzerland
Dr. Fabian Wahl, Agroscope, Switzerland

Conference Secretariat

Conference Secretariat:
Amy McCormac
Conference Project Lead, Elsevier Ltd.
The Boulevard, Langford Lane, Kidlington,
Oxford, OX5 1GB, UK
Email: a.mccormac@elsevier.com

For information about sponsorship opportunities, please contact:
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Tel: +44 1865 84 3846,
Email: c.partridge@elsevier.com

Conference and venue details

Conference date 1-4 November 2021
Location Lausanne, Switzerland
Venue SwissTech Convention Center
Quartier Nord EPFL
Route Louis-Favre 2
1024 Ecublens, Lausanne
Switzerland
www.stcc.ch
About EFFoST

The European Federation of Food Science and Technology (EFFoST) facilitates knowledge and technology exchange among food professionals. EFFoST creates opportunities for food scientists, engineers, technologists, policymakers and businesses in food and food-related areas to connect and collaborate with the objective to enhance the uptake of new technologies and developments. By supporting the further development of food science and technology, EFFoST aims to advance the production of sustainable and healthy food for all in a changing world.

The sustainability of our food supply chain is threatened by environmental and societal shifts, such as climate change and depletion of natural resources, as well as the increasing consumption per capita and changing dietary preferences. Guaranteeing the availability and accessibility of food for future generations will require creativity, expertise and entrepreneurial spirit to generate sustainable and innovative solutions.

In support of this, EFFoST is dedicated to creating a community of European food experts to advance the field of food science and technology through:

**Networking**

EFFoST International Conference: at this annual event recent advancements in food science and technology are discussed. This year marks the 35th EFFoST International Conference.

EFFoST awards: Food professionals are recognised for their outstanding contributions to the field with the Science to Society and Lifetime Achievement Awards. The next generation of food scientists are acknowledged with the Student of the Year award.

EFFoST Membership: allows food professionals to expand their network and stay informed of the latest developments.

**Sharing knowledge**

EFFoST journals: In collaboration with the academic publishing house Elsevier, EFFoST has three official peer-reviewed journals, namely: Trends in Food Science & Technology, Innovative Food Science and Emerging Technologies, Food Control.

Taste of Science: Taste of Science is an online magazine with easy-to-read articles to inspire food entrepreneurs to give them an edge in the increasingly competitive food market.

EFFoST media channels: EFFoST shares the latest developments in food science and technology, including research results and project outcomes on the EFFoST website, in our newsletter and on social media.

**Building collaborations**

Young EFFoST: This young scientist group is created by and for students and early-career food professionals. Young EFFoST is dedicated to helping young scientists develop personal and professional skills.

Working groups: The EFFoST working groups dedicated to ‘Digital Food’, ‘Health & Food’ and ‘Sustainable Food’ allow for the cross-pollination of knowledge, ideas and applications from various food science disciplines.
Sponsorship opportunities

Tailor your own sponsorship package that meets the marketing needs of your organization. We are happy to discuss other sponsoring activities that are not included here to satisfy your sponsorship objectives.

On page 9 you can find our standard sponsorship packages.

Networking

<table>
<thead>
<tr>
<th>WELCOME RECEPTION</th>
<th>€ 7,500</th>
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<tbody>
<tr>
<td>• Opportunity to give a short address at the beginning of the reception</td>
<td></td>
</tr>
<tr>
<td>• Your company logo on available paraphernalia (e.g. napkins, doilies, etc.)</td>
<td></td>
</tr>
<tr>
<td>• Your company logo on pop up banners positioned around the reception area</td>
<td></td>
</tr>
<tr>
<td>• Conference bag insert</td>
<td></td>
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<tr>
<td>• 2 free delegate places</td>
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<tr>
<th>LUNCH SESSION</th>
<th>€ 7,000</th>
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<tr>
<td>Sponsorship of one of the Conference lunches</td>
<td></td>
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<tr>
<td>• Your company logo on available paraphernalia (e.g. napkins, doilies, etc.)</td>
<td></td>
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<tr>
<td>• Opportunities to give short address at the beginning of the lunch</td>
<td></td>
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<tr>
<td>• Your company logo on pop up banners where the lunch will take place</td>
<td></td>
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<tr>
<td>• Conference bag insert</td>
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<tr>
<td>• 2 free delegate places</td>
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<table>
<thead>
<tr>
<th>GALA DINNER</th>
<th>€ 9,000</th>
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<tbody>
<tr>
<td>An unrivalled opportunity to have high profile branding at the main social event of the conference.</td>
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<tr>
<td>• Opportunity to give a short address at the beginning of the dinner</td>
<td></td>
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<tr>
<td>• Your company logo on available paraphernalia (e.g. napkins, doilies, etc.)</td>
<td></td>
</tr>
<tr>
<td>• Your company logo on pop up banners where the dinner will be taking place</td>
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<tr>
<td>• A table top on the exhibition floor to display your company throughout the conference</td>
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<tr>
<td>• Conference bag insert</td>
<td></td>
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<tr>
<td>• 2 free delegate places</td>
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<thead>
<tr>
<th>BIG MORNING TEA</th>
<th>€ 6,000</th>
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<tr>
<td>This is an extra-long mid-morning break held on the last conference day. With an abundant selection of drinks and snacks, it is a great networking event to keep conference delegates energised till the end of the conference (usually around 13:30).</td>
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<table>
<thead>
<tr>
<th>COFFEE BREAK</th>
<th>€ 3,000</th>
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<tbody>
<tr>
<td>Sponsorship of one of the Conference refreshment breaks</td>
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<tr>
<td>• Your company logo on available paraphernalia (e.g. napkins, doilies, etc.)</td>
<td></td>
</tr>
<tr>
<td>• Your company logo on pop up banners where the where the coffee break will take place</td>
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<tr>
<td>• Conference bag insert</td>
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<tr>
<td>• 1 free delegate place</td>
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<thead>
<tr>
<th>ANNUAL EffoST PUB QUIZ</th>
<th>CONTACT US</th>
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<tr>
<td>Challenging and amusing questions about food science and technology are posed in three rounds of seven questions. Conference delegates form teams of five people and prizes are given to the best teams. The pub quiz is a highly entertaining event held in parallel with the welcome reception.</td>
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Branding and visibility

<table>
<thead>
<tr>
<th>CONFERENCE BOOKLET ADVERTISEMENT</th>
<th>€ 1,250-2,500</th>
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<tbody>
<tr>
<td>Take out a half-page or full-page advertisement in the conference booklet. This booklet provides an overview of the conference that includes the programme, plenary and keynote speakers, abstracts titles and venue information. Each delegate will receive a booklet in their conference bag upon registration.</td>
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<tr>
<th>LANYARDS</th>
<th>€ 4,000</th>
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<tbody>
<tr>
<td>Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.</td>
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</table>

Still 2 spaces available

<table>
<thead>
<tr>
<th>REGISTRATION DESK</th>
<th>€ 5,000</th>
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<tbody>
<tr>
<td>• Your company logo on poster and signage at the registration desk</td>
<td></td>
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<tr>
<td>• Your company logo on pens distributed at the conference</td>
<td></td>
</tr>
<tr>
<td>• 1 free delegate place</td>
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<tr>
<th>CONFERENCE BAG</th>
<th>€ 4,500</th>
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<tbody>
<tr>
<td>Your company logo printed on the highly valued conference bag. Used long after the event this will ensure long lasting visibility for your company.</td>
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www.effostconference.com
Sponsorship opportunities

CONFERENCE BAG INSERT  € 800
Your promotional material is inserted into each conference bag given to participants on site. This applies to light weight materials only.

CONFERENCE APP  CONTACT US
Sponsor EFFoST’s new conference App, available on all Android and iOS devices that includes information on the programme, speakers, abstracts, presentations, sponsors, exhibitors and venue.
• Your company logo will be displayed prominently on the app

CHARGING STATION  € 6,000
Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day*.
• Signage above and on two sides of the table, plus the opportunity to add your own pull-up banners to the space provided
• Your company logo on on-site signage
• 1 free delegate place
*attendees use the facility at their own risk

CONFERENCE SESSION  € 5,000
Connect directly with conference delegates interested in the same subject matter as your business by sponsoring a conference session*
• Your company logo at the opening and closing of the sponsored session and on on-site signage
• Your company name and logo in the programme booklet, next to the session listing
• 2 free delegate places
*sponsor will not be involved in the programming of the session

POSTER AWARD - Sold  € 3,500
An opportunity to have the poster award awarded in the closing session named after your company.

YOUNG EFFoST DAY  € 8,000
The Young EFFoST Day provides students and early career food professionals working in academia, industry and/or start-ups the opportunity to expand their professional network and strengthen their core competencies in the food science domain. It is a day for young scientists by young scientists. Held the day before the EFFoST Conference, the event consists of inspiring talks, workshops, and networking activities.
Sponsor the Young EFFoST Day to support early career food professionals, connect with potential future employees and develop new partnerships*.
Connect directly with up-and-coming young food professionals by joining the full programme and networking activities

• Opportunity to give a short talk/pitch that showcases your organization and ties in with the theme of the day
• Your company logo on Young EFFoST Day communications and promotional materials e.g. pop up banners at the event
• Acknowledgement at the start and end of the event
• A table top on the exhibition floor to display your company throughout the conference and to have one-on-one meetings with conference delegates
• Speed dates with Young EFFoST delegates to be held at your Stand on the exhibition floor
• 1 free delegate place
*This sponsorship opportunity is limited to max. 4 sponsors.

Exhibition

An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.

The exhibition package includes the listing of your logo, company name, short description and link on the conference website and programme booklet. The following options are available:

TABLE TOP (1.80m table top exhibition stand)  € 1,400
SHELL SCHEME (2.70x1.80m, includes 1 free delegate place)  € 2,900

Included in all of the sponsorship options mentioned above:
• Conference programme booklet:
  listing of your company name and logo
• EFFoST conference website:
  listing of your logo, company name, short description and link to your company website

www.effostconference.com
## Sponsorship packages

<table>
<thead>
<tr>
<th>Package price (VAT not included)</th>
<th>Platinum €45,000</th>
<th>Gold €30,000</th>
<th>Silver €15,000</th>
<th>Bronze €8,000</th>
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### BRAND VISIBILITY

#### Before the conference
- Logo on homepage of Conference website: ✓
- Company description, incl. logo and link on Sponsor page on Conference website and Conference app: ✓

#### At the conference
- Acknowledgement in opening and closing session: ✓
- Logo and description in conference programme booklet – printed and online: ✓
- Logo on holding slides and support signage at the conference: ✓
- Conference bag insert: ✓
- Advertisement in the conference booklet: Full page
- Company own pop up banner in registration area: ✓

### DELEGATE PASSES
- Complimentary delegate passes: 10 8 4 3

### COMMUNICATIONS
- Logo with link on promotional emails sent to approx. 22,000 food professionals: ✓
- Logo with link on informational emails sent to all delegates before and after conference: ✓
- One push notification on conference app: ✓
- @mentioned in social media posts promoting the conference: ✓
- One email to all delegates after the conference: ✓

### EXHIBITION SPACE
- Choose 4 of the following:
  - Welcome reception
  - Gala dinner
  - Young EFFoST Day
  - Conference session
  - Pub quiz
  - Refreshment break
  - Lunch break
  - Big morning tea
  - Registration desk
  - Conference bag
  - Lanyard
  - Seat drop of brochures in plenary room
  - Conference app

### COMPLIMENTARY MEETING ROOM
- Choose 3 of the following:
  - Welcome reception
  - Gala dinner
  - Pub quiz
  - Refreshment break
  - Lunch break
  - Big morning tea
  - Registration desk
  - Conference bag
  - Lanyard
  - Conference app

### SPONSOR OPTIONS (dependent on availability)
- Choose 2 of the following:
  - Pub quiz
  - Refreshment break
  - Lunch break
  - Big morning tea
  - Registration desk
  - Conference bag
  - Lanyard

- Choose 1 of the following:
  - Refreshment break
  - Lunch break
  - Big morning tea
  - Registration desk
  - Lanyard

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www.effostconference.com
1. Company contact details
Title (Prof. Dr. Mr. Ms.) First Name
Surname
Job Title
Organization
Address
State/Country
Post/Zip Code
Tel.
Email

2. Order details
Sponsorship opportunities
Networking
- Welcome reception € 7,500
- Gala dinner € 9,000
- Annual EFFoST pub quiz Contact Us
- Lunch session € 7,000
- Big morning tea € 6,000
- Coffee break € 3,000

Branding and visibility
- Conference booklet advertisement €1,250-2,500
- Lanyards € 4,000
- Registration desk € 5,000
- Conference bag € 4,500
- Conference bag insert € 800
- Conference app Contact us
- Charging station € 6,000
- Conference session €5,000
- Poster award - Sold € 3,500

Satellite event
- Young EFFoST Day € 8,000

Exhibition
- Table top (1.80m table top exhibition stand) € 1,400
- Shell scheme (Includes 1 free delegate place) € 2,900

Sponsorship packages
- Platinum € 45,000
- Gold € 30,000
- Silver € 15,000
- Bronze € 8,000

Total amount payable €

3. How to pay
Payment details will be sent to you to transfer the amount due.

4. Sign and date the form
I have read and agree to abide by the payment and cancella-
tion terms as outlined below, and I understand that this form
confirms my booking. I accept that from now on charges will be
imposed for cancelled bookings, and that up to the full fee will
be payable:

Signature Today’s Date

5. Return to
Chloe Partridge
Telesales Manager, Elsevier Ltd.
The Boulevard, Langford Lane, Kidlington,
Oxford OX5 1GB, UK
Tel: +44 1865 84 3846
Email: c.partridge@elsevier.com

Please note that the administration of the EFFoST Interna-
tional Conference is handled by the Conference department
of Elsevier Ltd. Sponsorship will directly benefit the EFFoST
conference and the European Federation of Food Science and
Technology.

TERMS AND CONDITIONS OF BOOKING:
• Acceptance of applications for table-top exhibits or sponsorship is at the
discretion of the organisers.
• Cancellations: If you find it necessary to cancel your exhibition or sponsor-
ship package, please fax the conference department immediately on +44
(0) 1865 843958. Cancellation more than 91 days prior to the first open
day of the conference – 50% of the total charge as a cancellation penalty
provided that written notice is received. Cancellation 91 days or less prior
to the first open day of the conference – 100% of the total charge as a
cancellation penalty.
• Payment must be made in advance of the conference and is non-refunda-
ble according to the above cancellation terms.
• You will be provided with confirmation of your booking, along with full
details of shipping co-ordinates and relevant shipping deadlines.
• A reduction in Stand space shall be treated as a pro rata cancellation.
A signed order of a Stand implies participation by the Exhibitor for the
whole of the time when the hall is open to the Visitors. In the event
of cancellation by the Exhibitor or failure to exhibit the Stand charges shall
be paid in full to the Organiser. Cancellation charges will be applied as indi-
cated above and the parties hereby agree that these constitute a genuine
and reasonable estimate of the loss which the Organiser would incur on
cancellation of the order by the Exhibitor.
• The exhibition stand contract constitutes a license to exhibit and not a ten-
ancy. The Organiser reserves the right at any time and from time to time to
make such alterations in the ground plan of the Exhibition as may in their
opinion be necessary in the best interests of the Exhibition and to alter the
shape, size or position allocated to the Exhibitor. No alterations to the
space allotted will be made in such a way as to impose on the Exhibitor
any greater liability for rental than that undertaken in the exhibition stand
contract.
• The Exhibitor or Sponsor shall not be entitled to withhold payment of any
amounts payable to the Organiser in relation to the exhibition or sponsor-
ship package by reason of any dispute or claim by the Exhibitor or Sponsor
in connection with the exhibition/sponsorship package or otherwise nor
shall the Exhibitor or Sponsor be entitled to set off any amount which it is
alleged is payable or due from the Organiser against any amount payable to
the Organiser in relation to the exhibition or sponsorship package.
• Exhibitors are responsible for their own insurance for the event. A copy of
your public liability insurance certificate (providing cover of US$3,000,000)
is required prior to the event.

Please note that all figures are subject to VAT at the prevailing rate

1-4 November
Lausanne, Switzerland
We look forward to seeing you at the 35th EFFoST International Conference!